



**ANIME EXPO**  
2019

# Event Highlights

## Events

- **Yoshihiro Ike: Anime Soundtrack World sponsored by Studio Kitchen:** International debut performance of one of Japan's most prolific music composers in the industry featuring a 50 piece orchestra that will bring to life the greatest collection of soundtracks from *Tiger & Bunny*, *Saint Seiya, B: The Beginning*, *Dororo*, *Age of Bahamut:Genesis*, and *Shadowverse*.
- **4DX Anime Film Festival:** Featuring Detective Conan: Zero The Enforcer, Mobile Suit Gundam NT (Narrative) and Mobile Suit Gundam 00 the MOVIE - A Wakening of the Trailblazer- enhanced with immersive, multi-sensory 4DX motion and environmental effects.
- **Anime Expo Masquerade & World Cosplay Summit US Finals**
- **Inside the World of Street Fighter & Street Fighter V: Arcade Edition - Ultimate Cosplay Showdown sponsored by Capcom**
- **LOVE LIVE! SUNSHINE!! Aqours World LoveLive! in LA "BRAND NEW WAVE"**
- **Fate/Grand Order USA Tour**
- **Fashion Show:** Featuring Japanese brands h. NAOTO with designer Hirooka Naoto, Acryl CANDY with guest model Haruka Kurebayashi, amnesiA&paramnesiA with guest model Yo from Matenrou Opera, and Metamorphose with designer Chinatsu Taira. In addition, Hot Topic will reveal a new collection and HYPLAND will debut new items from their BLEACH collaboration.

## Programming

- **15+ Premieres & Exclusive Screenings:** Promare, Dr. Stone, In/Spectre, Human Lost, Fire Force, My Hero Academia Season 4, "Pokémon: Mewtwo Strikes Back—Evolution!" and more.
- **900+ Hours** of Panels, Events, Screenings, Workshops, and more.
- **Programming Tracks:** Career, Culture, Family, and Academic Program.
- **Pre-Show Night** on July 4 (6 - 10pm)

## 150+ Guests & Industry Appearances

- **Creators:** Katsuhiko Otomo, Bisco Hatori, Yoshiyuki Sadamoto, Yusuke Kozaki, Atsushi Ohkubo, Utako Yukihiro.
- **Japanese Voice Actors:** Rica Matsumoto, Mamoru Miyano, Maya Uchida, Kaori Nazuka.

## Exhibit Hall

- **Total Exhibitors:** 400+

## Live Stream

- [Youtube.com/animeexpo](https://www.youtube.com/animeexpo) & [Twitch.tv/animeexpo](https://www.twitch.tv/animeexpo)
- 50+ Hours of Content
- Check out the Broadcast Stage in West Hall Lobby

## The Annex @ Kentia Hall

The Annex is a concept space located in Kentia Hall, adjacent to Artist Alley. Now in its second year, the Annex features cutting-edge fashion and art. Showcasing live art, fashion brands from Japan, and more.

## History

- 2019 marks the 28th Anime Expo
- AX hit milestone 100,000 attendance in 2016
- **First event:** Anime Con 1991 in Red Lion Hotel (San Jose, CA)
- Anime Expo has been in LA since 2008
- Over the past 28 years, Anime Expo has hosted 600+ Guests (Previous guests include: Hatsune Miku, Haruhiko Mikimoto, Porter Robinson, CLAMP, Yoshitaka Amano)

## Economic Impact of AX on Los Angeles: \$99 Million+

## Assets

- Logos and photos can be found at [anime-expo.org/resources](https://anime-expo.org/resources)
- To download the official AX 2019 mobile app, visit [anime-expo.org/mobile-app](https://anime-expo.org/mobile-app)
- Virtual Press Office: [anime-expo.vporoom.com](https://anime-expo.vporoom.com)