

## **Anime Expo Lite: Match Your Mask-querade Official Rules**

### **1. Term:**

The Anime Expo Lite: Match Your Mask-querade Photo Contest begins June 10, 2020 at 11:00 a.m. PDT and ends June 25, 2020 at 11:59 p.m. PDT.

### **2. Who May Enter:**

The Anime Expo Lite: Match Your Mask-querade Photo Contest is open to cosplayers who are 18 years old or older.

Individuals affiliated with the Society for the Promotion of Japanese Animation (SPJA), including employees and their immediate families (children, parents, siblings, and spouses) and others living in their households are not eligible for any prize. The SPJA will determine winners' eligibility in its sole discretion.

### **3. What to Enter:**

Entries must be from an anime, manga, video game, or tokusatsu of Japanese origin.

Only the mask pictured in the photo must be the 100% handmade work of the entrant.

### **4. How to Enter:**

Please submit photographs and requested information online through our website at <https://woobox.com/7k9gy4>

### **5. Entry Deadline:**

Entries must be submitted using the online entry form on the Anime Expo website by June 25, 2020 at 11:59 PM California time.

### **6. Judging:**

Entries will be judged on the mask's creativity and its relevance to your chosen costume. Entries will be judged by a panel of qualified judges from within the cosplay community. All decisions of the judges are final.

Upon approval, entries will be added to an online gallery for public view. Winners will be announced during Anime Expo Lite (July 3-4) and on the Anime Expo website and Facebook page the week after voting occurs. Contest winners will be notified via the e-mail address provided at the time of entry.

The contest organizers reserve the right to disqualify entries which do not conform to the stated contest rules and criteria.

## **7. Prizes:**

Nine prizes will be awarded as follows:

- Best Beginner: One (1) \$150 Arda Wigs Gift Certificate
- Best Intermediate: One (1) \$150 Arda Wigs Gift Certificate
- Best Masters: One (1) \$150 Arda Wigs Gift Certificate
- Best in "No-Show": One (1) \$250 Arda Wigs Gift Certificate
- Judge's Prize: Five (5) \$35 Arda Wigs Gift Certificates

All prizes are awarded "as is" and non-transferable. No substitution, transfer, or cash redemption of the Prize permitted, provided however that Sponsor reserves the right to substitute the Prize with another prize of equal or greater value should the advertised Prize become unavailable for any reason. The Selected Entrant cannot assign or transfer Prize to another person or business. In case applicable law prohibits the Sponsor from awarding an entrant any prize, the Sponsor may award the prize in name only.

## **8. Conditions of Entry**

Selected Entrant is solely responsible for any and all federal, state, and local taxes on prizes. All activities related to the Prize are at Selected Entrant's own risk and subject to whatever restrictions are imposed by the entities that govern such activities. Selected Entrants may be issued an IRS Form 1099 for the ARV of any awarded Prize.

All entrants also agree to release, discharge, indemnify, and hold harmless Sponsor and the Released Parties from and against all claims of any nature arising in connection with entrant's participation in the contest and acceptance or use of a prize. The Sponsor and the Released Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants' participation in the contest or winner's acceptance and usage of a prize. The Sponsor and the Released Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

The contest is void where prohibited or restricted by law. Sponsor reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, the Society for the Promotion of Japanese Animation reserves the right to award or not award the prizes in its sole discretion. Sponsor reserves the right to disqualify any individual who is found to be tampering with the entry process or the operation of the Photo Contest, to be acting in violation of these Official Rules, or to be acting in a disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Photo Contest, or to annoy, abuse, threaten or harass any other person.

Decisions of Sponsor are binding and final. No claimant in any dispute involving Sponsor or the Released Parties will be entitled to claim or obtain indirect, punitive, incidental or consequential damages. Sponsor's failure to enforce any provision in these Official Rules will not constitute a waiver of that provision. As a condition of participating in this Photo Contest, each Entrant waives any right to participate in a class action or have a trial by jury for any litigation directly or indirectly arising out of, under or in connection with the Photo Contest.

By participating in the photo contest, each Entrant agrees to be bound by these Official Rules and irrevocably grant the Society for the Promotion of Japanese Animation and its respective successors, assigns and licensees the right to use such Entrants' name, voice, photograph, video or film clips, biographical information and/or other visual likeness in any and all media or formats known or later developed without any further compensation, permission or notification for any purpose, including without limitation, commercial, advertising and promotional purposes in connection with Sponsor's website and social media accounts.