

ANIME EXPO LITE 2020 INSTANT WIN GAME OFFICIAL RULES

- 1. Official Rules.** The Anime Expo Lite 2020 Instant Win Game (the “Promotion”) is subject to these Official Rules, except as expressly stated otherwise. No purchase necessary. A purchase does not improve your chances of winning. Void where prohibited. The Instant Win Game is sponsored by Society for the Promotion of Japanese Animation, 1522 Brookhollow Dr. Suite 1, Santa Ana, CA 92705 (the “Sponsor”).
- 2. Eligibility.** The Instant Win Game is open to legal residents of the United States (but excluding U.S. military installations in foreign countries and all other U.S. territories and possessions), who are 18 years of age or older at the start of the Promotion (“Entrant”). By participating in the Instant Win Game, Entrant agrees to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor.
- 3. Privacy.** The information you provide in your entry will be used for administering this Promotion and for marketing purposes in accordance with Sponsor’s privacy policy found here: <http://www.anime-expo.org/plan/policies/>.
- 4. Promotion Period.** The Instant Win Game begins at 12:00 p.m PDT on July 3, 2020 and ends at 11:59 p.m. PDT July 4, 2020 (the "Promotion Period").
- 5. How to Play the Game.** During the Promotion Period, visit <https://www.anime-expo.org/2020-lite/instant-win-game> (“Website”) and follow the links and instructions to complete and submit the registration form. Then, you will automatically receive one (1) Instant Win Game play and proceed to the Instant Win Game page. Follow the links and instructions to play the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

All contact information provided must be valid, current and complete. Incomplete, garbled, corrupted, or otherwise illegible entries are void and will not be accepted. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned.

In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed to be the person in whose name the e-mail account used by Entrant at the time of entry was opened. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor’s satisfaction, the affected entry will be deemed ineligible.

Sponsor reserves the right to disqualify any entry that it believes, in its sole discretion, does not meet terms and conditions of these Official Rules.

Limit: 1 Instant Win Game plays per person per hour during the Promotion Period, regardless of method or combination of methods of entry. Any attempt by any person to obtain more than 1 play per hour by using multiple/different Accounts, smartphones, identities, registrations or logins, or any other methods will void that entrant’s entries and that entrant may be disqualified

from the Instant Win Game. Any use of robotic, repetitive, automatic, programmed or similar play methods or agents (including, but not limited to, sweepstakes or instant win game entry services) will void all plays by that entrant. In the event of a dispute as to any play, the authorized account holder of the email address associated with your Account used to play will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being authorized account holders.

6. ALL POTENTIAL INSTANT WIN GAME WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE INSTANT WIN GAME. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME SHOULD SO INDICATE OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE SAYING HE OR SHE WON, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE INSTANT WIN GAME SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID, AND WILL NOT BE HONORED.

7. Promotion Prize Selection and Verification of Potential Winners: Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners are final and binding in all matters related to the Instant Win Game. If any potential winner cannot be contacted, or if a prize is returned as undeliverable, he/she forfeits the prize. In the event that any potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing among all remaining eligible entries. There will be three (3) alternate drawings after which the applicable prize will remain unawarded. Unclaimed prizes valued at \$25 or less will not be awarded. Prizes will be fulfilled via email to the email address associated with each winner's Account at the time of the win.

8. Prizes.

Instant Win Game Prizes:

Quantity	Prize Description	Approximate Retail Value ("ARV")
25	Atsuko 15% Coupon Code	N/A
20	For Fans By Fans T-Shirt	
10	\$28 Atsuko Gift Card	
10	90-Day Subscription to Crunchyroll Premium	\$22.99
10	\$50 Hypland Gift Card	
5	\$25 RightStuf Gift Card	
1	\$50 RightStuf Gift Card	
3	XP-Pen Star G640S Pen Tablet	\$49.99

2	XP-Pen Deco 01 V2 Pen Tablet	\$79.99
20	Clip Studio Paint EX	\$50.00
2	Clip Studio Paint PRO	\$219.00
10	\$15 Voucher for Good Smile Company Online Store	
1	Figma Joker (Persona 5) provided by Good Smile Company	\$60.00
1	Nendoroid Kakashi (Naruto) provided by Good Smile Company	\$50.00
1	Nendoroid Bakugo (My Hero Academia) provided by Good Smile Company	\$55.00
1	Nendoroid Light Yagami 2.0 (Death Note) provided by Good Smile Company	\$52.00
1	Pop Up Parade Saitama: Hero Costume Ver. (One Punch Man) provided by Good Smile Company	\$36.00
2	"Gundam Hathaway's Flash" #229 Penelope, Bandai Spirits HGUC 1/144 provided by Bluefin	\$75.00
1	Asuka (:2.0) "Evangelion", Bandai Ichiban Figure provided by Bluefin	\$36.00
2	Evangelion Unit-01 DX Transport Platform Set "Evangelion", Bandai Spirits RG provided by Bluefin	\$73.00
1	Gogeta GT (Super Saiyan 4) "Dragon Ball Heroes", Bandai Ichiban Figure provided by Bluefin	\$36.00
2	Gundam G40 (Industrial Design Ver.) "Gundam", Bandai Spirits HG 1/144 provided by Bluefin	\$35.00
1	Izuku Midoriya (FIGHTING HEROES feat. One's Justice) "My Hero Academia", Bandai Ichiban Figure provided by Bluefin	\$36.00
1	Kunoichi "Little Battlers eXperience", Bandai LBX provided by Bluefin	\$12.00
1	Luffy (PROFESSIONALS) "One Piece", Bandai Ichiban Figure provided by Bluefin	\$36.00
1	#22 Sinanju "Gundam UC", Bandai RG provided by Bluefin	\$43.00
2	#32 Nu Gundam "Char's Counterattack", Bandai RG 1/144 provided by Bluefin	\$48.00
1	#30 Full Armor Unicorn Gundam "Gundam UC", Bandai RG 1/144 provided by Bluefin	\$58.00
2	RX-0 Unicorn Gundam 02 Banshee "Mobile Suit Gundam Unicorn", Bandai Gundam Universe provided by Bluefin	\$25.00
1	Super Saiyan Broly 93' "Dragon Ball", Bandai Ichiban Figure provided by Bluefin	\$36.00
1	The Emperor "Little Battlers eXperience", Bandai LBX provided by Bluefin	\$14.00
1	Wargreymon (Amplified) "Digimon", Bandai Spirits Figure-rise Standard provided by Bluefin	\$48.00
2	XXXG-01D Gundam Deathscythe "Mobile Suit Gundam Wing", Bandai Gundam Universe provided by Bluefin	\$25.00
2	XXXG-01W Wing Gundam "Mobile Suit Gundam Wing", Bandai Gundam Universe provided by Bluefin	\$25.00
1	Zoro (PROFESSIONALS) "One Piece", Bandai Ichiban Figure provided by Bluefin	\$36.00
1	Mobile Suit Gundam 00 10th Anniversary Ultra Edition Blu-ray provided by RightStuf	\$259.99
1	Crest Of The Stars Collector's Edition Novel Volume 1 (Hardcover) provided by RightStuf	\$29.99
1	Inu Yasha Fabric Poster provided by RightStuf	\$16.99
1	Umineko When They Cry Episode 3 Manga Volume 1 provided by RightStuf	\$21.99
1	Umineko When They Cry Episode 3 Manga Volume 2 provided by RightStuf	\$21.99
1	Rent-A-Girlfriend Manga Volume 1 provided by RightStuf	\$12.99
1	Yuuna And The Haunted Hot Springs Manga Volume 4 provided by RightStuf	\$12.99
1	My Room Is A Dungeon Rest Stop Manga Volume 1 provided by RightStuf	\$12.99
1	Toilet-Bound Hanako-Kun Manga Volume 1 provided by RightStuf	\$12.99
1	Toilet-Bound Hanako-Kun Manga Volume 2 provided by RightStuf	\$12.99

1	Not Your Idol Manga Volume 1 provided by RightStuf	\$9.99
1	Black Butler Manga Volume 1 provided by RightStuf	\$12.99
1	A Tropical Fish Yearns For Snow Manga Volume 1 provided by RightStuf	\$9.99
1	Danganronpa 2 Goodbye Despair Manga Volume 1 provided by RightStuf	\$12.99
1	Teasing Master Takagi-San Manga Volume 8 provided by RightStuf	\$12.99
1	Hi Score Girl Manga Volume 1 provided by RightStuf	\$12.99
1	A Witch's Printing Office Manga Volume 1 provided by RightStuf	\$14.99
1	Emanon Manga Volume 2 provided by RightStuf	\$14.99
1	Is It Wrong To Try To Pick Up Girls In A Dungeon? Novel Volume 1 provided by RightStuf	\$13.99
1	Reborn As A Vending Machine I Now Wander The Dungeon Novel Volume 1 provided by RightStuf	\$13.99
1	How A Realist Hero Rebuilt The Kingdom Novel Volume 1 provided by RightStuf	\$13.99
1	Elfen Lied Manga Omnibus Volume 1 provided by RightStuf	\$24.99
1	Gatchaman Crowds BD Complete Collection provided by RightStuf	\$69.99
1	Hiroyuki Takahashi The Tamayori Princess Saga Complete Series Blu-Ray provided by RightStuf	\$99.98
1	Fate/Stay Night Blu-ray Collection 1 (Hyb) provided by RightStuf	\$69.98
1	Ninja Scroll Blu-Ray provided by RightStuf	\$24.98
1	Natsuyuki Rendezvous Blu-Ray provided by RightStuf	\$44.99
1	Nobunaga The Fool Collection 1 Blu-Ray provided by RightStuf	\$69.98
1	Captain Earth Collection 1 Blu-Ray provided by RightStuf	\$59.98
1	Levi Attack on Titan Plush provided by RightStuf	\$18.49
1	Sailor Uranus Sailor Moon Plush provided by RightStuf	\$16.49
1	Pink Hello Kitty Plush provided by RightStuf	\$18.49

The approximate retail value (“ARV”) of all Prizes is \$5925.98.

No substitution, transfer, or cash redemption of any Prize permitted, provided however that Sponsor reserves the right to substitute the Prize with another prize of equal or greater value should the advertised Prize become unavailable for any reason. The Selected Entrants cannot assign or transfer Prize to another person or business.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/certificates (claims that digital code/certificate is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/certificate

Sponsor (a) makes no warranty, guaranty or representation of any kind concerning any prize (or any portion thereof), and (b) disclaim any implied warranty.

9. Liabilities. Selected Entrants are solely responsible for any and all federal, state, and local taxes on prizes. All activities related to the Prize are at Selected Entrant’s own risk and subject to whatever restrictions are imposed by the entities that govern such activities. Selected Entrants may be issued an IRS Form 1099 for the ARV of any awarded Prize.

10. Unclaimed Prize. If the prize notification or Prize is returned as undeliverable, or if a Selected Entrant may not accept or receive the Prize for any reason, the Prize will be forfeited, and another Selected Entrant will be chosen. Sponsor may not make multiple attempts to contact potential Selected Entrants.

11. Odds. The odds of winning depend upon the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: One (1) Instant Win Game prize per person.

12. Notification of Selected Entrants. Potential Selected Entrants will be notified on July 8, 2020. Potential Selected Entrants will be required to respond as directed within two (2) days the notification. Potential Selected Entrants may also be sent a liability release form and Selected Entrant's declaration of eligibility ("Release"), which if provided must be completed and signed prior to being awarded the Prize, either by U.S. mail, overnight courier, or digital transmission.

13. Publicity. By participating in the Instant Win Game, each Entrant agrees to be bound by these Official Rules and irrevocably grant Sponsor and its respective successors, assigns and licensees the right to use such Entrants' name, voice, photograph, video or film clips, biographical information and/or other visual likeness in any and all media or formats known or later developed without any further compensation, permission or notification for any purpose, including without limitation, commercial, advertising and promotional purposes in connection with Sponsor's website and social media accounts.

14. Game Interference.

- a. Impairment. Any portion of the Instant Win Game may be canceled, suspended and/or modified, in whole or in part, if in Sponsor's opinion any fraud, technical failure or other factor beyond Sponsor's control impairs the integrity or proper functioning of the Instant Win Game. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Instant Win Game, to be acting in violation of these Official Rules, or to be acting in a disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Instant Win Game, or to annoy, abuse, threaten or harass any other person.
- b. Sponsor's Remedies. Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Entrant may not enter with multiple identities or use any automated system, bot or other device. Any attempt to deliberately damage or undermine the legitimate operation of the Instant Win Game may be in violation of criminal and civil laws and will result in disqualification from participation in the Instant Win Game. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent of the law, including criminal prosecution.

15. Limitations of Liability.

- a. Entrant's Sole Remedy. If for any reason an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, the Entrant's sole remedy is another entry in the same Instant Win Game during the Promotion Period.
- b. Indemnification. Entrants and winners also agree to release, discharge, indemnify, and hold harmless Sponsor and the Released Parties from and against

any claims, actions, liability, loss, injury or damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person, including, without limitation death to Entrants, winners or any third party, or damages or losses to property of any kind resulting in whole or in part, directly or indirectly, by any reason, from:

- i. use, redemption, acceptance, possession, ownership, or misuse of any prize;
- ii. participation in any activity, event, or excursion offered in connection with the Prize;
- iii. use of any facility, service and/or accommodation related to the Prize; or
- iv. participation in any Instant Win Game-related activity or participation in the Instant Win Game.

16. No Liability. Sponsor will not be liable for:

- a. late, lost, delayed, misdirected entries or communications;
- b. telephone system, telephone or computer hardware, software or other technical malfunctions, lost connections, disconnections, delays or transmission errors;
- c. data corruption, theft, destruction, unauthorized access to or alteration of entries or other materials;
- d. any injuries, losses or damages of any kind caused by the Prize or resulting from acceptance, possession or use of the Prize, or from participation in the Instant Win Game; or
- e. any printing, typographical, administrative or technological errors in any materials associated with the Instant Win Game.
- f. Technical Malfunctions. Without limiting the generality of the foregoing, Sponsor is not responsible for computer malfunctions, network connections, email delivery problems, Sponsor or third party systems failure or incompatibility, typographical, technical or key-stroke errors, or interruptions in internet services, and for incomplete, illegible, misdirected, misprinted, late, lost, damaged or stolen notifications.
- g. Force Majeure. In the event Sponsor is prevented from continuing with the Instant Win Game by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, or any federal, state or local government law, order, or regulation, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor will have the right to modify, suspend, or terminate the Instant Win Game. If the Instant Win Game is terminated before the end of the Promotion Period, Sponsor may, if possible, select the potential Selected Entrants by random drawing from among all eligible, non-suspect Entries received as of the date of the event that gave rise to the termination.

17. Severability. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official

Rules will otherwise remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not included.

- 18. Governing Law and Venue.** Disputes regarding these Official Rules and/or this Instant Win Game will be governed by the internal laws of the State of California, and each Entrant irrevocably and unconditionally agrees that it will not commence any action, litigation or proceeding of any kind whatsoever against Sponsor in any way arising from or relating to this Instant Win Game or these Official Rules in any forum other than the appropriate district or State courts of the State of California.
- 19. Disputes.** Decisions of Sponsor are binding and final. No claimant in any dispute involving Sponsor or the Released Parties will be entitled to claim or obtain indirect, punitive, incidental or consequential damages. Sponsor's failure to enforce any provision in these Official Rules will not constitute a waiver of that provision. As a condition of participating in this Instant Win Game, each Entrant waives any right to participate in a class action or have a trial by jury for any litigation directly or indirectly arising out of, under or in connection with the Instant Win Game.
- 20. Winner List:** To obtain a copy of these Official Rules or a winner's list within 90 days of the end of the Promotion Period, go to <https://www.anime-expo.org/winner-list/anime-expo-lite-2020-instant-win-game/>