



ANIME EXPO®
2022

Event Highlights

Events

- **Fashion Show:** Featuring Lolita fashion brands from Japan – Baby, The Stars Shine Bright, from Korea – Haenuli with designer Nunu and within the United States – Ruby Princess, To Alice, Doll Delight with their designer Cyril Lumboy and Dreamily and their designer Tiffa.
- **Neon District:** Featuring TeddyLoid, Tokyo Machine, No Mana and Danger
- **Anime Expo Homecoming: City Pop:** Featuring Mari Iijima
- **One Piece Film Presents Steve Aoki Live**
- **Ultraman Arrives: Super Anime Extravaganza**
- **Dr. Stone Special Episode: RYUSUI World Premiere**
- **Live Charity Auction:** Raised \$35,000 for JACCC

Programming

- **20+ Premieres & Exclusive Screenings:** My Hero Academia OVAs North American Premiere, Dr. Stone Special Episode -RYUSUI World Premiere, Tokyo Mew Mew, Goodby, Don Glee!, The House of the Lost on the Cape, Is It Wrong To Try To Pick Up Girls in a Dungeon? Season 4
- **900+ Hours of Panels, Events, Screenings, Workshops, and more.**
- **Programming Tracks:** Career, Culture, Family, and Academic Program.

150+ Guests & Industry Appearances

- **Creators:** Mika Akitaka (Creator of MAX), Shindo L, Tomotaka Shibayama, Toshinari Shinohe, Uko Oshia, Manabu Otsuka, Hiroaki Matsutani, Hiroshi Seko, Maiko Okada and Yosuke Hatta.
- **Top Anime Digital Influencer:** Trash Taste

Exhibit Hall

- **Total Exhibitors: 400+**

Live Stream

- **Youtube.com/animeexpo & Twitch.tv/animeexpo**
- **50+ Hours of Content**
- **Check out the Broadcast Stage in West Hall Lobby**

The Annex @ Kentia Hall

The Annex is a concept space located in Kentia Hall, adjacent to Artist Alley. The Annex features cutting-edge fashion and art. Showcasing live art, fashion brands from Japan, and more.

History

- 2022 marks the 31st Anime Expo
- 10th anniversary for AX Fashion Show
- First event: Anime Con 1991 in Red Lion Hotel (San Jose, CA)
- Anime Expo has been in LA since 2008
- Over the past 31 years, Anime Expo has hosted Thousands of Guests (Previous guests include: Hatsune Miku, Haruhiko Mikimoto, Porter Robinson, CLAMP, Yoshitaka Amano, and many more!)

Economic Impact of AX on Los Angeles: \$99 Million+

Assets

- Logos and photos can be found at anime-expo.org/resources
- To download the official AX mobile app, visit anime-expo.org/mobile-app